



Product POD

Accelerated Software Product Engineering

Hyper-growth start-ups, ISVs and new age enterprises are under immense pressure to accelerate time to market while fostering innovation. Wipro's Product POD accelerated software product engineering model provides on-demand seasoned product engineering capability at scale, to enable delivering software quickly, reliably, and safely.

**Product POD –
an extension to your
engineering team**

Key takeaways



High performance, high quality, cross-functional agile teams



Agility and scalability



Higher team productivity



Niche skills: Cloud scale / native, Microservices, DevSecOps, AI/ML

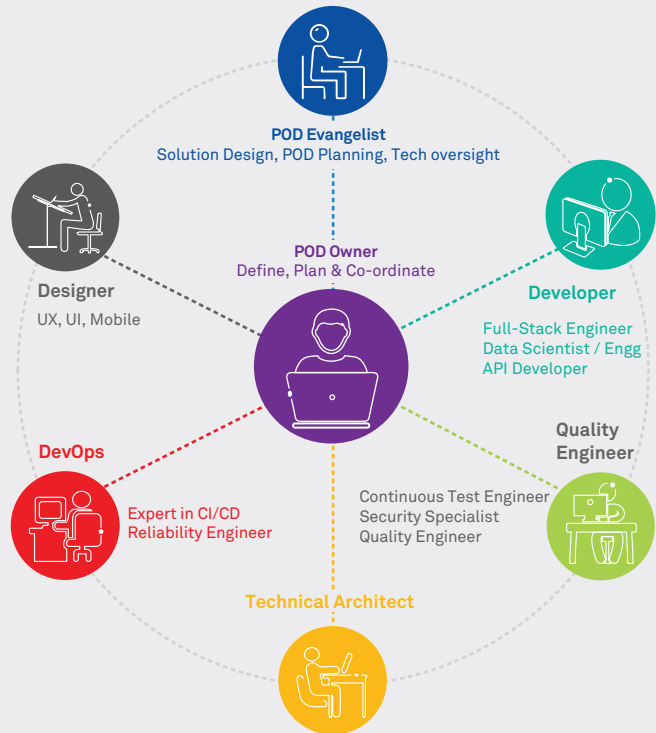
Key Benefits

- **Dramatic reduction in time-to-market**
 - o Burn backlog of features and product variant faster
 - o Meet sudden spikes: Urgent product customization / enterprise integration
- **Increased engineering maturity**
 - o Pay technical debt: deal with non-functional requirements
 - o Refine or transform engineering practices and structure for speed and scale
- **Push innovation agenda forward**
 - o PoCs for technology, framework, architecture or feature evaluation
 - o Rapid digital transformation of existing product suites

Product POD allows adaptive planning, continous involvement from customers and higher efficiencies

Features

- **Multi-disciplinary agile teams for higher efficiencies**
 - o Product mind-set with start-up culture
 - o Team engagement v/s staff augmentation
- **Adaptive v/s Predictive Planning**
 - o Rapidly changing needs and high engineering rigor
 - o Requirements are progressively discovered, prioritized and met in short cycles
- **Continuous involvement and review from customer and business**
 - o Co-creation, iterative development and demonstration
 - o Transparency for quick alignment and decision making



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of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information, please write to us at info@wipro.com