







Wipro's Enterprise Operations Transformation Integrated logistics management platform

Wipro EOT's Integrated Logistics Management Platform helps digitalize the logistics and distribution capabilities of organizations by utilizing simplification, automation, intelligence, and immersive experience as the integrated framework to transformation. The Integrated Logistics Management Platform helps organizations transition to self-serving, customer centric operations along with end-to-end visibility of operations via a control tower.

On-time deliveries, optimized route plan, and higher number of parcel deliveries with the Integrated Logistics Management Platform

Key takeaways

The Integrated Logistics Management Platform utilizes the integrated framework to transform organizations by

-  Providing the best-in-class solution
-  Leveraging a unified platform for managing logistics tasks
-  Generating insights and analytics
-  Enhancing customer/business stakeholders experience via mobile app/control tower

Key benefits

- 10-20% reduction in logistics cost through higher on-time deliveries and reduced SLA violations
- Up to 20% improvement in fleet utilization and 30-50% reduction in load imbalance instances



- Up to 20% improvement in resource utilization and 20-30% increase in the number of deliveries per day
- 10-30% reduction in customer complaints

Features



Simplification

- Route/shipment planning and ad hoc decision making
- Standardization of pickup, cancellation, and scheduling



Automation

- Automate fleet-driver shipment mapping
- Freight invoicing using cognitive automation



Intelligence

- Route planning & analysis
- On-time delivery
- Fleet analysis
- Driver behavior analysis



Immersive experience

- Mobile app – Carriers/customer for tracking
- Intelligent chatbot solution
- Control tower view

Manage various logistics tasks through a mobile application/control tower view for enhanced business stakeholder experience

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●●●●● IND/INT-EOT/MAR2021-FEB2022

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