



Environmental, Social, and Governance Research Services

Expand your ESG coverage with high quality data



Current-day markets are experiencing a shift from shareholder interests to stakeholder interests driven by:

Regulatory push for transparent and accurate disclosures

- The EU's new suite of ESG regulations define 9 core pillars including Climate Benchmark Regulations, EU Green Bond Standards etc.
- The SEC Commissioner and SEC Investor Advisory body have advocated for greater public disclosure through standard ESG reporting.

Shareholder activism

- ESG activists are seeking transparent approaches to ESG reporting and are filing legal complaints against the companies flouting ESG policies.
- Hence, corporates and asset managers are actively engaging in ESG initiatives focused on climate change and social well-being.

Advanced technologies enabling monitoring of ESG metrics

- Technologies like remote sensing satellite imagery, big data and AI are enabling real-time monitoring and analysis of ESG metrics like carbon footprint, water pollution etc.



Meeting the current needs

The key to winning this growing demand is expanding coverage of companies' ESG data with focus on quality and transparency, and delivering ESG offerings that provide a clear perspective to

the end-user by complying with standard global frameworks.

We have identified key ESG-coverage challenges and have developed customized solutions to address them optimally.



Quality of available ESG data

- Inconsistent methodologies used to report ESG information.
- Granularity of data reported is insufficient to make sound decisions.

Leverage AI/ML to capture all relevant data points, looking beyond company-reported information

Lack of standardized approach

- Nuanced and evolving space; no single, definitive set of standards for how and what information should be measured and reported.

Use big data analytics to assess implications of ESG factors on business models and core operations

Changing ESG metrics

- The significance of ESG parameters keeps changing and new parameters keep getting added.
- COVID-19 has shifted the focus of how companies treat employees during the pandemic.

Use NLP to understand the ESG trends in real-time to update metrics

ESG coverage

- With the lack of standard reporting requirements for ESG, the coverage is low for both listed and private companies.

Data providers should increase ESG coverage of listed and private companies globally

Refining ESG research and reporting for businesses with specialized solutions.

Supporting you in expanding your ESG coverage with high quality data.

Highly flexible capacity model that can ramp up or down quickly, adjusting to business demands.



Why Wipro is the partner of choice

With over a decade of experience in managing the entire lifecycle of ESG operations and extensive association with ESG end-users (asset managers, funds etc.), we have deep understanding of the entire value chain of ESG process-flow. We are, thus, best placed to support you in expanding your ESG coverage with high quality data and gaining a competitive edge in the market.

- We manually navigate through the public sources to gather necessary reports/information on the entity.
- We analyze the collected reports for ESG metrics and tag the data points within the reports.
- Data points are uploaded into their predefined E, S and G fields in the system.
- Maker-Checker quality-check system is used to ensure accuracy of the data.
- ESG score is calculated and uploaded for end-users.

We bring to you

- 10+ years of experience, managing entire lifecycle of ESG operations.
- In-depth understanding of SASB and other standardized reporting frameworks.
- Reduction in costs related to resource hiring and training.
- Highly flexible capacity model that can ramp up or down quickly, adjusting to business demands.
- Ready to form seed team from large pool of experts.

Wipro advantage

- 500+ ESG Data Professionals.
- 14,000 Companies covered.
- Multilingual capacities: Portuguese, Spanish, Japanese, Mandarin, Taiwanese, Korean etc.
- Coverage: 30+ Countries and 40+ sectors across North America, Europe, Russia, Middle East, APAC & Africa.
- Mobilizing workforce 100% WFH within 72 hours without impacting any deliverables.



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strong commitment to sustainability and good corporate citizenship, we have over 200,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information,
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