



## Wipro's Siebel CRM Practice

Modernize CRM and be digital-ready with Siebel 19

Siebel CRM is mission critical for 1,000+ organizations globally. With Oracle's latest Siebel 19, organizations can take a step further towards achieving their digital transformation goals. Wipro's Siebel CRM practice, with strong expertise in global Siebel engagements, helps organizations build a future-ready CRM system at reduced cost of ownership and faster time-to-market – that aligns to digital strategies of organizations.

Stay updated with continuous support from Oracle for Siebel applications

### Key takeaways



Rapid Time to Market with Agile methodology



Enhanced User Experience with intuitive user interface



Amplified Performance with future-ready Oracle Engineered Systems



Digitization with proprietary frameworks for Mobility and Integration to portals



Siebel on Managed Cloud with zero capex

## Key benefits

- Improved productivity with dynamic application updates
- Faster prototyping of new application updates with improved real-time development and deployment
- Accelerated, simplified and error-free migration process

## Features

### Workspaces

- Ability to handle multiple functional releases on same codebase without conflict.
- Zero Downtime in code deployment with parallel development environments.

### Automated testing suite

- Edit/re-use recorded scripts and save them as test case.
- Huge saving on Training & testing cost.

## Modernize CRM with Siebel 19 and Wipro's home-grown tools and accelerators

### Usage pattern tracking

- Ability to understand the actual usage & navigation pattern of application.
- Enhance usability and stickiness.

### Dynamic gateway

- Add / remove Siebel Servers to the enterprise as per need, without incurring downtime.
- Handle seasonal surge in demand at very short notice.



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