



Smart processes learn from every run of the process: they adapt to situations and context; they pro-actively listen to events; automate by infusing intelligence and eliminate mundane activity to deliver higher productivity. Intelligent Process Automation (IPA) provides a holistic approach to business process automation, combining the new age capabilities of smart workflow, Al-infused decisioning, cognitive process automation and Robotic Process Automation (RPA).

Drive effective
digital strategy with
IPA solutions built
on Pega® Platform

## **Benefits of IPA adoption**

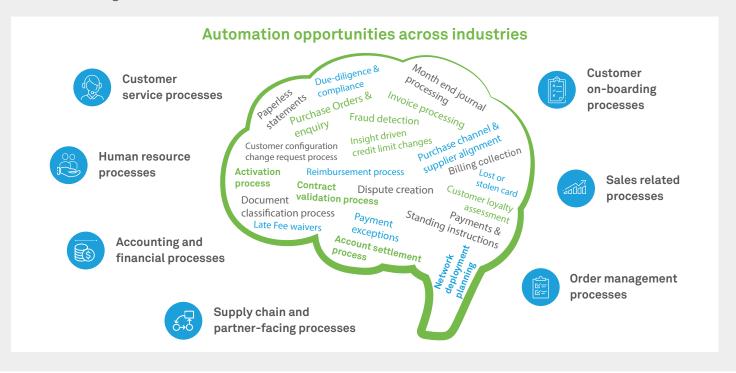
- Higher productivity with human and machine partnership
- Cognitive models leading to the right decisions
- Increase customer delight by delivering differentiated value
- Digital disruptions to scale and penetrate markets
- Anytime, anywhere service with digital assistance

## Deliver superior customer value and enhance business outcomes through Al-driven decisions

Create smarter business processes quickly and efficiently by leveraging Wipro's proven methodologies, solution accelerators and assets, conceptualized and created based on extensive experience in delivering BPMS/BRMS and automation solutions for Pega technologies' customers.

Drive effective strategy for IPA through the low-code Pega® Platform, AI, Pega® Robotic Process Automation, Pega® Customer Decision Hub and Pega® Sales Automation to enable:

- · Compelling, immersive digital experience
- Highly productive, digital culture across organization
- One-Office through transformed business operations
- Re-imagination of customer journey across touchpoints
- Digital ROI by linking digital outcomes to overall strategic goals





Tel: +91 (80) 2844 0011 Fax: +91 (80) 2844 0256

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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 160,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information, please write to us at info@wipro.com