



# Digital Navigator Advisory

Business process strategy,  
architecture & advisory framework



In today's world, businesses of all sizes across the globe are increasingly looking to unlock digital value. To this extent, Wipro endeavours to bring domain, process and technology together to chart a roadmap for 'value realization' the digital way. The Digital Navigator Advisory is a visual and interactive tool, which will help customers, find the best and most optimal path to digital value.

## Key takeaways



What is the key strategy and differentiation for critical business processes of your company?



What will be the best technology and architecture to support this?



How will you be able to measure Value?



What is the optimal roadmap for the journey to modernization?



Where are you today with respect to competition and what should be your target KPIs and Metrics?

# Key benefits

Digital Navigator Advisory (DNA) is a consultative framework which guides customers through to the best-fit business process strategy and lays a digital journey map benchmarking critical process indicators. It provides:

DNA readout incorporates a TCO Calculator which provides an estimate of potential hard dollar savings achievable by adopting the recommended end state solution

## Business case for change:



- Business case with clear articulated KPIs & benchmarking
- Addressing the fundamental questions

## Strategy & advisory:



- Business process strategy aligned to the business case
- Advisory: High-level solution architecture

## Business change impact:

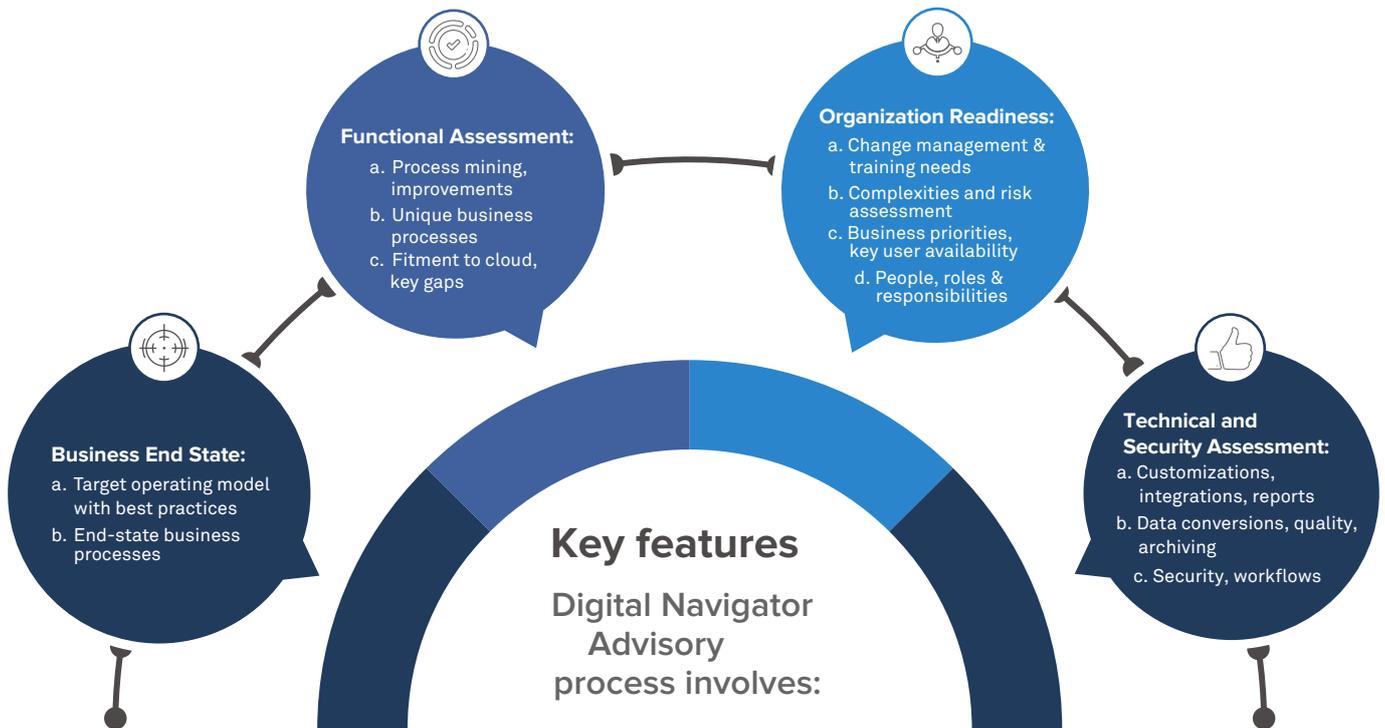


- Financial ROI, budget
- Organizational process changes, KPIs and benchmarking

## Digital journey roadmap:



- Vision & roadmap to enable a digital organization
- High-level program plan
- Sequence and phasing of processes and functions



Wipro Limited  
Doddakannelli, Sarjapur Road,  
Bangalore-560 035, India

Tel: +91 (80) 2844 0011  
Fax: +91 (80) 2844 0256  
wipro.com

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its

comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 220,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information, please write to us at [info@wipro.com](mailto:info@wipro.com)