Digital application services

Highly responsive applications for digital enterprises

Wipro's digital applications services define new ways of increasing consumer affinity and business productivity in an enterprise. We help companies develop agile application, digitally enabling the employees and end-users and defining the brand, productivity and success of companies.

Responsive web design for consistent customer experience using design-thinking approach, API modeling and UI design methodologies.
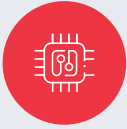
Micro-services implementation and integration using domain-driven design principles.

Reduced roll-out time across cross-platform and devices by 25% with dynamic horizontal scalability based on load/volume.

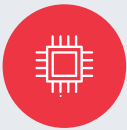# Key features

Legacy transformation

Changing the business application experience by keeping the core functionality intact and exposing the functionality across multiple diverse channels of communication.

Building responsive web applications using UI design methodologies and micro-UI framework.

Device, data and API integration

Enable applications on various fevices with contextual data and manageable micro-services architecture.

Creation of API ecosystem for greater re-use and maintainability and help create alternate revenue streams.

Intelligent applications

Building smart apps using ML, NLP and AI on cross-platform open source frameworks.

Filtration of most relevant and useful information, helping business make quicker decisions, thus saving time.

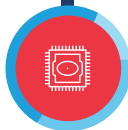Automation of complex or redundant tasks using NLP, thus increasing productivity and improving response time.

Key benefits

Increase consumer and employee engagement.

Responsive applications increase employee productivity and consumer engagement up to 40%.

Reduce roll-out cycle.

Lightweight and device-diverse applications that consume less time to install, learn and use.

Digital Accelerators (DigiAct).

Use of proprietary digital accelerators solution that would reduce the transformation effort by 15%.