



## **Wipro SmartBiz: Smart Solutions on SAP Industry Cloud to Achieve Greater Business Value**

**Easy-to-adopt, industry-specific, tailor-made solutions on the cloud**

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### **Introduction**

Organizations are constantly striving to maintain the delicate balance between continuous change and minimal disruptions to productivity. Although innovating operations is no longer optional, the challenge of adapting to rapidly changing marketplaces usually means heavy investments and transformations to core business systems. Wipro SmartBiz addresses these initiatives with unique industry cloud solutions built on the SAP Business Technology Platform. It offers agile, tailor-made strategies to bridge SAP application gaps and bring new value to operations across the business value chain while keeping the digital core free from added complexities.

### **Key Takeaways**

- Address industry-specific challenges rapidly through an innovation journey that is stable and risk free.
- Stay up-to-date on the newest solution capabilities with Wipro's commitment to continuously innovate, invest, and improve the Wipro SmartBiz portfolio of solutions.
- Implement a solution customized to business needs and goals in a matter of weeks and enhance customer experiences.
- Receive end-to-end support from deployment to the delivery of enhancements specific to your business.

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**Adapt industry-specific innovations to drive customized processes and enable new business models.**

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## Key Benefits

- **Flexible buy and deploy options:**  
Choose your preferred deployment models and any other enhancements.
- **Easy integration:**  
Easily integrate your solution with a standardized and scalable API framework.
- **An accelerated path to business improvements:**  
SmartBiz's pre-built solutions save time and effort while offering a solution that delights users.
- **A cost-friendly solution:**  
Achieve an immediate ROI with our competitive cost and flexible pricing models, allowing customers to buy, rather than build.
- **Certified to SAP Industry Cloud standards:**  
SmartBiz's portfolio of solutions is approved by SAP, following SAP Industry Cloud norms.

## Features

- Offers a wide range of innovative solutions applicable to various industries and lines of business, enabling enterprises to bridge innovation gaps in the existing SAP applications.
- Customized to meet industry-specific requirements, leveraging Wipro's domain expertise and industry best practices.
- Built on the SAP Business Technology Platform as well as intelligent technologies such as artificial intelligence, machine learning, blockchain, Internet of Things, and robotic process automation.
- Integrates with next-generation SAP business applications such as SAP S/4HANA to help customers innovate, improve productivity, and unlock new growth opportunities.

**Built on SAP Industry Cloud, SmartBiz leverages industry best practices to provide an accelerated implementation timeframe without disrupting productivity.**

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