



**May 4, 2022**

The Manager- Listing  
BSE Limited  
(BSE: 507685)

The Manager- Listing  
National Stock Exchange of India Limited,  
(NSE: WIPRO)

The Market Operations,  
NYSE: New York  
(NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release**

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

**For Wipro Limited**

**G Kothandaraman**  
**General Manager- Finance**

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## **Wipro among top 3 in Retail and Consumer Packaged Goods Services Report by HFS Research**

**New York, USA and Bangalore, India – May 04, 2022:** Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it was ranked third in HFS Research's Top 10 Retail and Consumer Packaged Goods Services report.

The report evaluated the capabilities of 12 service providers in the evolving high-tech industry in the RCPG (retail and consumer packaged goods) operations value chain. The assessment and ratings were based across a defined series of innovation, execution, HFS OneOffice alignment, and voice of the customer (VOC) parameters.

This recognition highlights Wipro as a digital technology-focused vendor with an emphasis on constant innovation and excellent client relationship management capabilities. HFS Research also adjudged Wipro the second position in the criteria for execution and outstanding voice of the customer.

"The retail and consumer sector has been evolving fast, and we have adapted and delivered transformational results for our clients," said **Deviprasad Rambhatla, Senior Vice President & Head, Retail, Services and Transportation (RSAT), Wipro Limited.** "We work towards enabling the SHIFT framework (seamless, human, intelligent, futuristic, trusted, safe) for our customers and continue to invest, innovate, and grow our offerings. This recognition in the HFS report validates our approach and provides us the impetus to deliver higher business value to our customers."

"The pandemic accelerated the adoption of digital and forced retail and CPG brands to pivot to new ways of working, connecting with customers and become more agile. The ability of Wipro, adapting to the changes, delivering business focused results, enabled through their SHIFT framework, strong innovation and partner focused solutions stood out and was appreciated by clients," said **Melissa O'Brien, Research Leader, HFS Research.**

HFS recognizes Wipro's seamless implementation of a simplified organizational structure with industries aligned to regions and complemented by horizontal service lines for delivery. Along with a focus on the SHIFT framework for RCPG clients, Wipro's strong client relationship management in this domain has been highlighted as a differentiator by HFS. The report also commends Wipro's commitment to develop capabilities and build partnerships across digital technologies, including omnichannel experiences, hyperautomation, cloud-first approach, real-time data insights, Artificial Intelligence/Machine Learning, and Internet of Things.

## **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 240,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

## **About HFS Research**

HFS Research is a unique analyst advisory organization that combines deep visionary expertise with rapid demand-side analysis of the Global 2000. Its outlook for the future is admired across the global technology and business operations industries. Its analysts and advisors are respected for their no-nonsense insights based on demand-side data and engagements with industry practitioners.

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Wipro Limited

## **Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.