



November 6, 2024

The Manager- Listing
BSE Limited
(BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited
(NSE: WIPRO)

The Market Operations
NYSE: New York
(NYSE: WIT)

Dear Sir/Madam,

Sub: Press Release

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

For Wipro Limited

**M Sanaula Khan
Company Secretary**

Registered Office:

Wipro Limited T : +91 (80) 2844 0011
Doddakannelli F : +91 (80) 2844 0054
Sarjapur Road E : info@wipro.com
Bengaluru 560 035 W : wipro.com
India C : L32102KA1945PLC020800





Wipro Announces Strategic Partnership with RELEX Solutions

The integration with RELEX's AI-based supply chain and retail planning platform will enable joint clients to optimize end-to-end retail operations and inventory planning

EAST BRUNSWICK, N.J. | BENGALURU, India – Nov. 6, 2024: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading technology services and consulting company, today announced a strategic partnership with RELEX Solutions, a provider of unified supply chain and retail planning solutions.

This partnership combines Wipro's deep expertise in the retail and Consumer Packaged Goods (CPG) sectors with RELEX's AI-based supply chain and retail planning platform. The platform enables retailers, wholesalers, and consumer goods companies to maximize sales, minimize costs, and reduce waste by optimizing demand, merchandise, supply chain, and operations planning across their value chain.

"Demand forecasting is crucial to retailers' success," said **Srini Rajamani, Senior Vice President & Sector Head – Consumer and Life Sciences, Wipro Limited**. "Yet, in today's omnichannel retail environment, effective inventory planning is harder than ever before. Our clients are increasingly looking to us to help them leverage advanced technologies to better forecast and manage their supply chains. Through this partnership with RELEX, we will be able to deploy advanced analytics and artificial intelligence to help our joint retail and CPG clients stay ahead of market shifts and optimize their operations."

RELEX's unified AI-based platform allows for comprehensive and fully integrated supply chain management for all distribution channels. The platform optimizes internal processes and enhances collaboration with suppliers in key areas such as demand, availability, and resource planning. Additionally, the platform supports merchandising, inventory management, and operations planning, ensuring seamless data integration and real-time analytics to drive efficiency and profitability throughout the entire supply chain.

"Our partnership with Wipro will effectively support many retailers and consumer goods companies looking to centralize their retail and supply chain operations and be best positioned to anticipate, and accurately predict and manage demand. Already, we've seen success of our partnership with a major U.S. grocery wholesaler who has successfully deployed a unified forecasting, replenishment, and space planning deployment, and has started to show measurable value, said **Mikko Kärkkäinen, Co-founder and group CEO, RELEX Solutions**. "We look forward to driving real results for our joint clients with Wipro."

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering, and operations, we help clients realize their boldest ambitions and build future-ready, sustainable businesses. With over 230,000 employees and business partners across 65 countries, we deliver on the promise of helping our customers, colleagues, and communities thrive in an ever-changing world. For additional information, visit us at www.wipro.com.

Wipro Media Contact:

Wipro Media Relations
media-relations@wipro.com

About RELEX Solutions

RELEX Solutions provides a unified supply chain and retail planning platform that aligns and optimizes demand, merchandising, supply chain, operations, and production planning across the end-to-end value chain. We help retailers and consumer goods companies like ADUSA, AutoZone, Coles, Dollar Tree and Family Dollar, M&S Food, PetSmart, and The Home Depot drive profitable growth across all sales and distribution channels, leading to higher product availability, increased sales, and improved sustainability. Learn more at: <https://www.relexsolutions.com/customers/>

RELEX Media Contact:

Jolene Peixoto
Vice President of Communications
RELEX Solutions
Jolene.Peixoto@relexsolutions.com

Forward-Looking Statements

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations, and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry.

Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.