

## January 14, 2021

The Manager- Listing BSE Limited (BSE: 507685)

The Manager- Listing National Stock Exchange of India Limited, (NSE: WIPRO)

The Market Operations, NYSE: New York (NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release** 

Please find attached herewith copy of the Press Release which is being released today.

**For Wipro Limited** 

**G** Kothandaraman

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**General Manager- Finance** 



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# Appirio announces Helix, an immersive virtual showcase for achieving seamless business continuity

Attendees can explore and gain insights into tools and techniques that can help build trust, and streamline the customer's digital journey.

East Brunswick, New Jersey, USA and Bangalore, India – January 14, 2021: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that Appirio, a Wipro company, will host Helix, a 21-hour immersive virtual event. This will feature expert guest presenters across industries, as well as proven tactics on how to unlock new value and discover digital-first strategies that can positively impact bottom line.

"We wanted to create a virtual experience where there are multiple channels and opportunities to swap business insights, lessons learned, and have interesting conversations that we've missed last year. We think Helix is the solution," said Harish Dwarkanhalli, President, Applications and Data, Wipro Limited.

Helix aims to help companies navigate today's volatile and uncertain environments with real-world use cases and customer relationship management techniques for a digital-first era. Attendees will also gain exclusive insights into powerful, yet easy-to-manage tools that translate digital experiences into enduring brand loyalty. Helix features sessions tailored to each region and brings a localized yet global perspective to help businesses achieve their growth goals.

Throughout the event, attendees can explore different venues and develop relationships crucial to their business success. The Welcome & Charity Wall is the gateway to the experience, where attendees can choose the charity they would like Appirio to donate to on their behalf. The Main Stage will feature keynote speakers, analysts, customers, and industry experts. The Industry Showcase will highlight insights from various industries and product demos tailor-made for specific applications. At Connect, attendees can discuss their business goals and digital ambitions with Appirio and Wipro strategists. In addition to this, an invite-only lounge named Club will provide access to analyst and expert panels, exclusive meet and greets, industry-focused roundtables, Black Card events, and one-on-one experiences.

With 3D environments, leading experts and targeted sessions to ensure business continuity for regions, Helix will provide an immersive global experience that goes beyond a traditional webinar. This event will allow businesses to learn from the challenges of 2020 and embrace 2021 with confidence, agility, and resilience.

Discover all that Helix has to offer and register at https://go.appirio.com/helix-ty/

Helix Dates by Region

APAC | Thursday, 14 Jan, 12:00 pm - Friday, 15 Jan, 9:00 am AEDT

EMEA | Thursday, 14 Jan, 1:00 am - 10:00 pm GMT

AMER | Wednesday, 13 Jan, 8:00 pm - Thursday, 14 Jan, 5:00 pm EST

#### **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 180,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

#### Media Contact:

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### **Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forwardlooking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.