

AI powered Semantics based business and risk insights solution

Actionable and pertinent insights
for securities market and
investment management firms



Wipro's AI powered cognitive analytics Solution enables Securities and capital market participants like investment banks, mutual funds, hedge funds, investment management firms, risk managers etc. to seize market opportunities early

by analyzing large and complex set of business related structured and alternative data to generate business and risk insights for better planning and decision making.

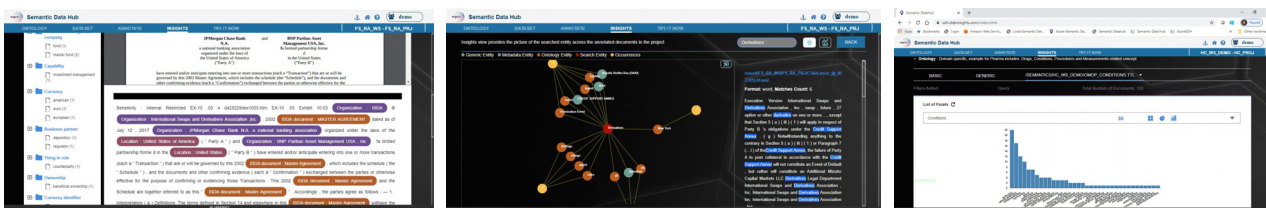
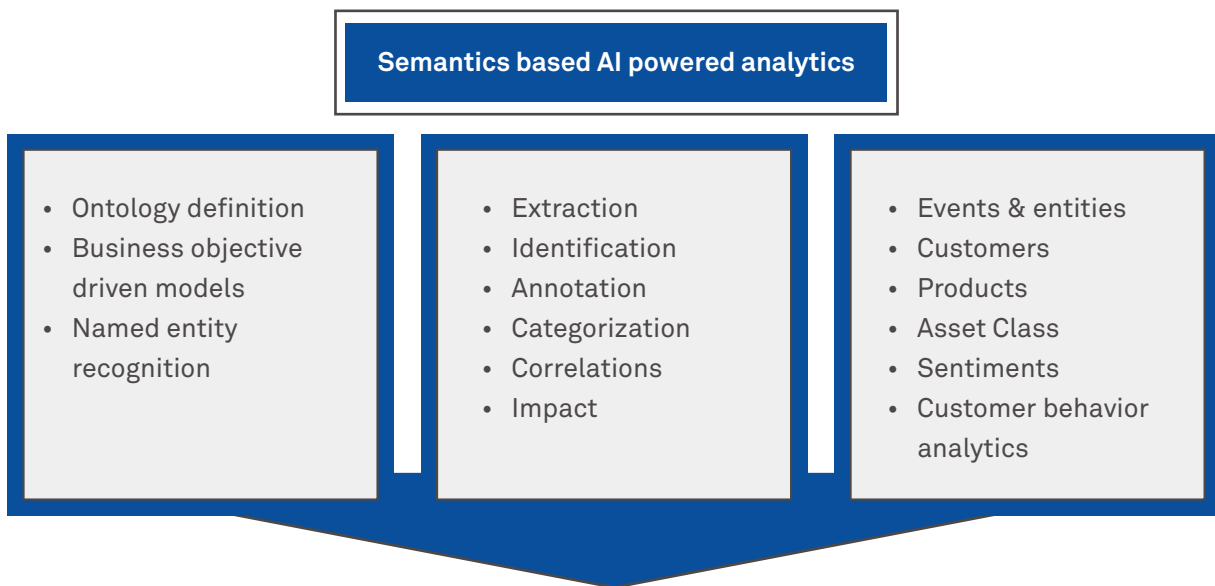
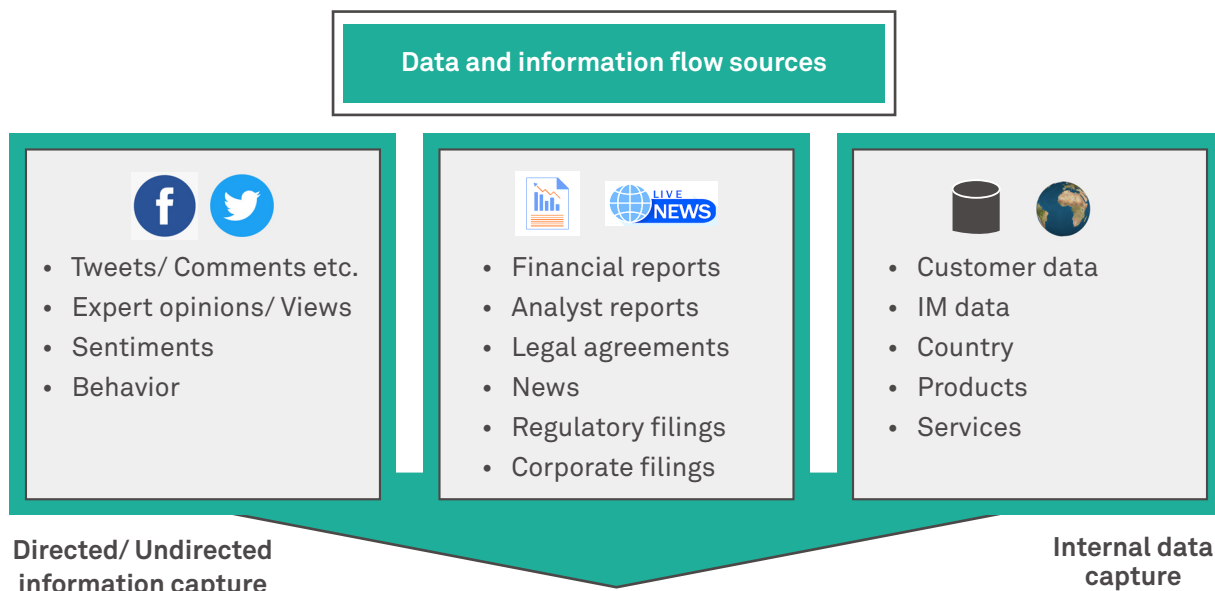


Figure 1: Generate actionable insights for better decision-making, risk management and business planning

Key takeaways



Early and actionable insights into business opportunities, risk exposures due to changing macro, micro and other business impacting variables



Design alpha generating strategies by identifying short to long term investment strategies



Analyze customer behavior to assess churn and their investment preferences



Drive business planning and decisions using deep learning, data visualization techniques coupled with human-in-the-loop expertise to identify business implications of contractual/ regulatory/ business/ industry developments

Key benefits



Substantial savings on cost, time and effort spent on research, investment planning, risk management etc.



Quickly assess business impact by visualizing the relationships across business entities, products, services etc. using knowledge graph



Rapid onboarding of customers, applications etc.



Identify risks, analyze and visualize business impact factoring in sentiments (Customer/ Market/ Industry etc.), regulatory updates, customer behavior etc. or any other developments impacting business

Access analytics anytime anywhere to gain meaningful insights into business and associated risks

Features



Business user friendly approach to define business model quickly using graph data technology



Named entity recognition, sentiment analysis, document (Corporate filings, Regulatory or other business artefacts etc.) identification and automatic classifications using Natural Language Processing/ Understanding (NLP/ NLU), Artificial Intelligence (AI) and Machine/Deep Learning (ML) techniques



Pre-built accelerators to solve concrete business use-cases and analytics with high degree of possible customizations



PaaS and vendor agnostic solution runs both on premise or in Cloud environment that smoothly blends into data lake

Generate integrated investment and risk insights using semantics based AI analytics



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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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