



Wipro EV Business Services

Maximize your emerging EV value streams.

Wipro's integrated EV Business Services (EVBS) solution enables you to plan, set up, and operate seamlessly across the EV value chain by enhancing charging station health, reducing operational bottlenecks, improving customer experience, and boosting revenues.

Drive growth and profitability in your EV charging business by maximizing your entire EV value chain.

Key takeaways



Conduct due diligence; select, set up, and efficiently operate EV charging sites; and leverage customer data



Integrate key value-added services like loyalty, telematics, frictionless payments, mobility-as-a-service, and charging-as-a-service

Key benefits



Data-driven network optimization



Energy management, peak load management, and overall management of networks, fleets, and charging infrastructure



Improved planning and precise demand assessment



Operational excellence and improved efficiency in the charging infrastructure network



Effective project execution, timely completion, robust vendor evaluation, and budget control and optimization



New models to enhance and diversify charging network value streams (eg. integrating loyalty, coupons, and telematics)

Features

- EV charging consulting services, including charging network planning, site setup, implementation/integration, and operation and maintenance.
- Planning algorithms to identify the optimal number of charging stations, taking into account future demand; site availability analysis; and client-specific constraints related to cost, revenue, and customer satisfaction.
- Expertise in assessing and selecting ecosystem partners to implement customized IT road maps aligned to the business vision.
- System integration expertise to deliver implementation/integration phase activities.
- Advanced analytics and dashboards to monitor charger health and peak load while facilitating informed decision-making and predictive maintenance.
- New models to enable/augment revenue streams through E2E e-fleet management platforms, telematics integration, dynamic pricing, loyalty/reward programs, charging site modifications (such as gaming, rest, and work zones), charging-as-a-service, truck-as-a-service, and mobility-as-a-service.

Accelerate transport and fleet electrification with Wipro EVBS and chart the path towards clean energy.



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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering, and operations, we help clients realize their boldest ambitions and build

future-ready, sustainable businesses. With 250,000 employees and business partners across more than 60 countries, we deliver on the promise of helping our clients, colleagues, and communities thrive in an ever-changing world.

For more information, please write to us at info@wipro.com