

The background of the page is a large, abstract graphic composed of several overlapping circles in various shades of blue, ranging from light to dark. The circles are arranged in a way that they create a sense of depth and movement, with some circles appearing to be in front of others.

Culture at Wipro

Since Wipro's founding in 1945, we have been driven by the belief that purpose fuels business and business fuels purpose. They are harmonized to fuel each other in a way where we:

A

Build a more inclusive workplace for employees, vendors and clients alike.

B

Listen to a diverse range of voices to then meaningfully build an equitable, humane and sustainable society.

Our culture

Our Founder Chairman, Azim Premji has led the way for Wipro in being an organization which is known for its moral compass and doing the right thing. The Spirit of Wipro, our values have been guiding us for over 50 years.

Rishad Premji, our Executive Chairman introduced the Five Habits essential to drive a Growth Mindset, which are our values in action.



Azim H. Premji
Founder Chairman



Rishad Premji
Executive Chairman

Five Habits is our culture transformation initiative. With this initiative, we encourage our leaders to exemplify the fundamental behaviors aligned to each of the Five Habits. We believe that our leaders will be the most visible examples of our culture. They are encouraged to be great role models for their teams, as we cascade this message further. We believe that this change is intrinsically personal and greatly driven by an individual's will to be open to learning through life. Each of us can control how we behave, thereby creating positive experiences for our teams. We truly believe that the Five Habits can transform how we experience Wipro.

#ItStartsWithMe

Always Communicating

I will ensure information flows (including difficult news) in a timely, proactive and consistent manner

Demonstrating Stewardship

I will put the interest of Wipro ahead of everything else (business unit / team / self)

Building Trust

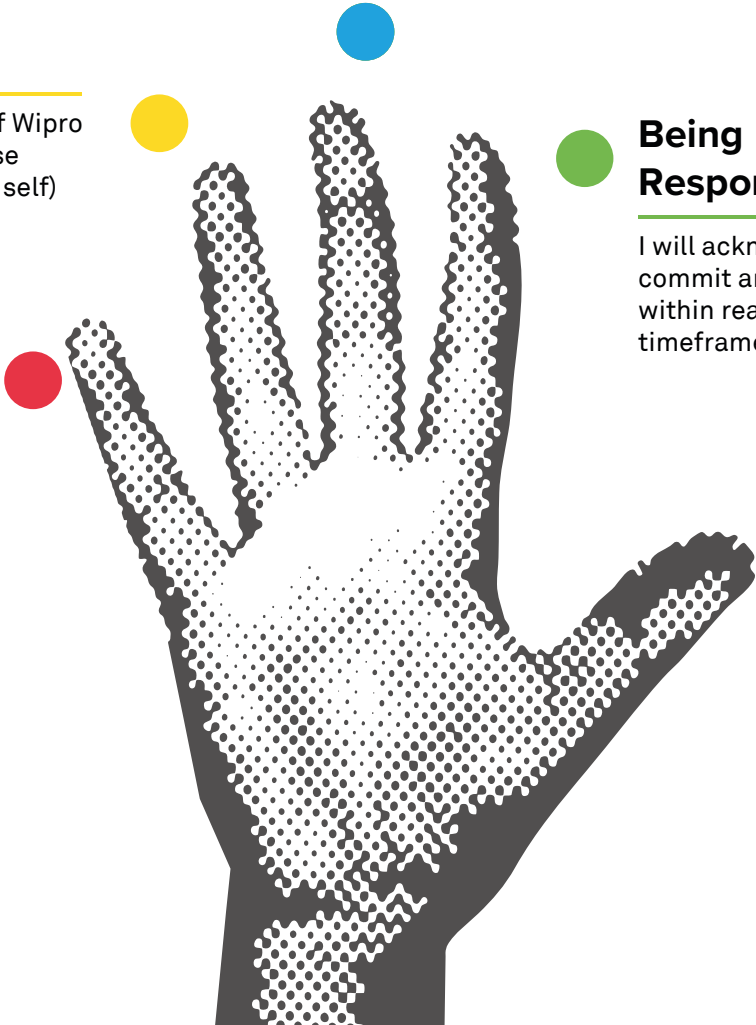
I will demonstrate a high say-do ratio in everything I do

Being Responsive

I will acknowledge, commit and respond within reasonable timeframes

Being Respectful

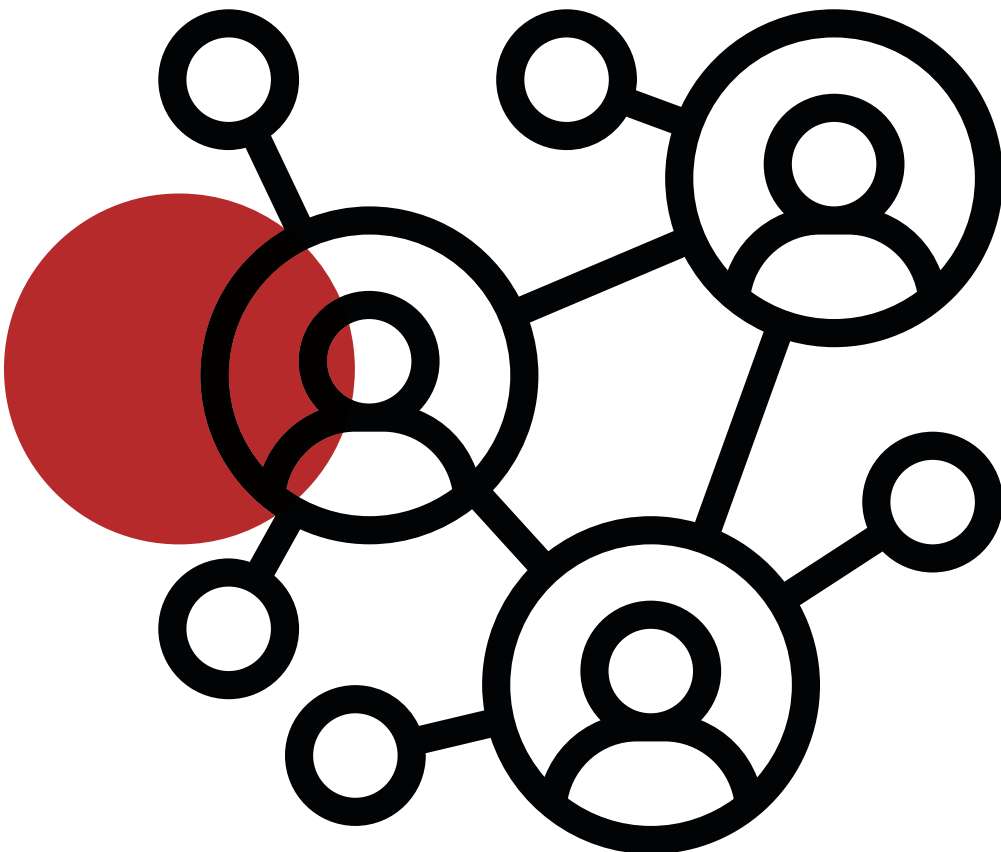
I will treat others how I want to be treated



In a world defined by change and complexity, these Five Habits further instilled our commitment to each other and to the communities which we belong to. They drive us towards building a growth mindset, a continued culture transformation that sets the foundation of who we are, how we behave and who we aspire to be.

As we embark on our growth plans as an organization to build a bold tomorrow, we must embody the spirit of the Five Habits. They reflect the best of who we can be and will provide the building blocks of trusted, inspiring, productive relationships with our clients.

Each member of our leadership team is expected to live out, exemplify and demonstrate these Five Habits to their teams, and to embody these behaviors everyday and in every aspect of their roles.





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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services,

strong commitment to sustainability and good corporate citizenship, we have over 190,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information,
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