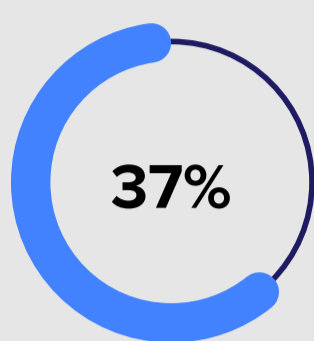


Buy anywhere, fulfill anywhere

Deliver omnichannel experiences with Wipro Cloud Services for Retail and Microsoft Business Applications

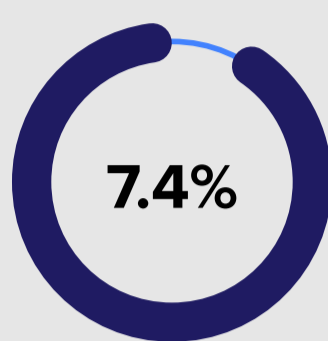
How does lack of visibility across commerce channels impact your business?



Approximately **37% of customers** who experience a stockout will shop with another brand, impacting customer loyalty.¹



Retailers are missing out on nearly **\$1 trillion** in sales because they do not have the product on-shelf or in-store that their customer wants.¹



CPG retailers **lost out on 7.4% of sales** due to out-of-stock items, costing retailers \$82 billion in 2021 alone.²

The inability to fulfill customer requirements due to out-of-stock inventory is costing you



Orders are going unfulfilled

If you can't quickly see inventory across your e-commerce stores, brick and mortar businesses, supply chain, and vendor community, fulfilling customer orders becomes that much harder.

The competition is winning

What happens when products are consistently out of stock online or at a physical location? Customers may defect and find another brand that can deliver. You risk losing to the competition.



Customer satisfaction is at risk

Siloed systems make it difficult to deliver true omnichannel experiences. Rigid infrastructure blocks you from achieving inventory automation, catalog expansion, and new drop ship programs.

Build a hyperconnected, omnichannel business with Wipro and Microsoft



Fulfill on time, every time

Fulfill customer orders even if the product is out-of-stock with real-time visibility into inventory and automated supply chain operations that accelerate order fulfillments.



Meet customer demands

Enable customers and employees to quickly view inventory availability via any channel across stores, warehouses, data centers, suppliers, regions, and in-transit orders.



Unify operations

Centralize commerce experiences, data exchanges, and workflows with an easy-to-scale modern architecture that unifies your entire retail ecosystem – from internal systems to supplier engagements.

How are Wipro's clients benefitting from Dynamics 365 solutions?

Automate more than 98% of order volumes.³

Boost online sales conversion rates up to 20%.³

Reduce inventory by 25%.³

Explore how Wipro Cloud Services for Retail can help future-proof your commerce experiences and help you maximize your existing investments in technology.

[Learn more](#)